



Exhibitors Application



Season IV Ultimate Bridal Show

Saturday, October 8, 2011

At

**The Living Arts
Centre**

4141 Living Arts
Drive
Mississauga

Atrium and Galleria

Doors Open
9:30AM – 4:30PM

The bridal show to
showcase your business

Interactive Planning – EngageYour5Senses©

Exhibitor Application Form

The undersigned, (hereinafter called the "Exhibitor"), hereby applies for booth/table space at The Ultimate Bridal Show™ Saturday, October 8, 2011 to be held at The Living Arts Centre, Atrium and Galleria. The Exhibitor agrees to abide by the Terms and Conditions stated in the Exhibitor Contract and Agreement.

Name of Company: _____
Contact Person: _____
Title of Contact Person: _____
Address: _____
City: _____ Postal Code: _____
Telephone: _____ Cell: _____
Email: _____
Website: _____

Products/Services to be displayed:

Please Note: only the items listed and approved by BOCA management will be allowed to be displayed. The show producers reserve the rights to limit the number of wedding professionals to a maximum of 10 wedding professionals per category or a lower number as the producers deem appropriate.

Please list your services/products in the space below:

Booth/Table Rules

- No booth sharing is permitted. Subletting Booth Space is prohibited. No Exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted, or have representative products, signs, collateral or any other types of materials from any other business other than the one listed on this contract.
- Booth rental fee includes the number of tables selected or the 10x10ft option which includes 1 table within the specified space. Booth/Table cost does include tables and chairs but excludes electrical.
- Table linen and skirting are additional rental cost supplied by the venue.
- Internet can be sourced via the venue through BOCA.
- A minimum deposit as outline below is required upon booking the booth(s)/Table(s) and applies up to August 31, 2011. Should the request for booth/table space be made after August 31, 2011 (subject to availability) full payment is required at the time of booking.
- The Exhibitor agrees to provide and offer product/services demonstration to the guest should they consent to participation.
- The Exhibitor shall not force the participation of any guest that declines to participate.
- All prizes donated to the show must be submitted to the producers at least 2 weeks prior to the show.

Costing for Exhibition Services

Advertising in the bridal magazine “Ultimate Brides” is also available at a rate of \$50.00 for a 5.5 x 8.5 size AD. The magazine will be available online at www.ultimatebridal.ca as well as printed and distributed to brides/grooms at the show in limited quantities.

	Table/Booth Size	Rate	Minimum Deposit	Total Cost
2x5 Table	Single Table	\$270.00	\$150.00	\$
2x10 Table	Double Table	\$575.00	\$300.00	\$
10x10 Booth	Booth	\$795.00	\$400.00	\$
	Table Linen/Skirting	\$38.00		\$
	Electrical Outlet	\$12.00		\$
	Magazine Advertisement	\$50.00		\$
Instructions: Please make all cheques payable to Boca Publishing Group Inc. Mail your completed application form and cheque to: <p style="text-align: center; color: #e91e63;"> Ultimate Bridal Show 29 Pappain Crescent Brampton, Ontario L7A 3J8 </p>			Sub-Total	\$
			13% HST	\$
			Total	\$
			Less Deposit	
			Balance Due: 31/08/11	\$

Payment Information:

Money Order: \$ _____ Cheque: \$ _____ Cash: \$ _____

PRIZE SPONSORSHIP

I would like to sponsor a prize for the Ultimate Bridal show as outlined below in exchange Boca Publishing Group Inc. will provide the following benefits for all prize sponsored that has a minimum retail value of \$300.00.

1. Company logo with direct link to your website listed on the home page of www.ultimatebridal.ca
2. Company name and prize details included in eblast to brides using a database of over 3000 brides.
3. Announcement and thank you sponsor at the bridal show during the prize draws.
4. Depending on the logistics prize draws may or may not be announced from your table.
5. Free logo listing in the Ultimate Brides Magazine which remains online for 1-Year.

Description of Prize:

Exhibitors Signature: _____ confirming that have read the terms and conditions listed on the website and the exhibitor application form and hereby adhere to the rules of the Ultimate Bridal Show.