

Terms and Conditions



Season IV

Ultimate Bridal Show

Saturday, October 8, 2011

At

**The Living Arts
Centre**

4141 Living Arts
Drive
Mississauga

Atrium and Galleria

Doors Open
9:30AM – 4:30PM

The bridal show to
showcase your business

Interactive Planning – EngageYour5Senses©

Terms and Conditions

This agreement, when signed on the Exhibit Space Contract document by the Exhibitor and Boca Publishing Group Inc. (BOCA) constitutes a binding legal agreement. BOCA agrees to review your application and contract and assign your company exhibit, if available, consistent with eligibility requirements and policies. The Exhibitor agrees that upon acceptance of this application and contract by BOCA, with or without appropriate payment of the exhibition fee, this application and contract shall become a legally binding contract; enforceable against the Exhibitor in accordance with its terms. The Ultimate Bridal Show© Exhibitor's Application form represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the company and the Exhibitor agrees to be bound by the information and terms herein this Agreement and the rules and regulations included in the Exhibitor Application Form or any other regulations issued prior to exhibition.

TABLE/ BOOTH RENTAL PAYMENT

Minimum deposit based on booth/table selection must accompany this application with a post-dated cheque for the balance due as outlined in the application form. If the balance is not received by the specified deadline, the Exhibitor waives all rights to the space designated on the contract and BOCA Management will not guarantee space at the location specified in the application, or any space. Contracts executed after the deadline date stated on the application form for installment plan requires 100% payment of the total exhibition fee at time of application. The Exhibitor agrees that the application accepted with a deposit pending invoice to the Exhibitor shall be deemed valid and binding as if a deposit had been made. Exhibitor agrees that no portion of this payment is refundable, and that, except as outlined in the Cancellation Policy of this agreement.

CANCELLATION POLICY

BOCA must receive all Exhibitor participation cancellations, in writing by no later than one month prior to the posted show date to be eligible for a 30% refund fee of the deposit or full payment, depending on which was made. If written notice of cancellation is received after the above mentioned timeline, the Exhibitor is liable for 100% of the total Exhibition fee. All cancellation fee(s) are payable immediately upon cancellation. If Exhibitor fails to occupy booth space without notice, the Exhibitor forfeits all deposits made, and will be held liable for any unpaid balances due on contract. The above cancellation fee(s) terms shall apply regardless of the execution date of the contract.

EXHIBITOR BREACH

BOCA Management reserves the right to cancel the Exhibitor's participation if the Exhibitor breaches any of its obligations or does not comply with the terms and conditions of the Contract including, but not limited to, making any payment that is due as per this Contract. If BOCA Management does cancel Exhibitor as per this section, the Exhibitor will have been deemed to have canceled its own participation and thus subject to cancellations fees as stated in the Cancellation Policy above.

RETURN CHEQUES

There will be a \$45.00 charge for all returned cheques (NSF).

SUB-LETTING

The exhibitor named on this contract shall be the only company advertised in the assigned booth. The Exhibitor shall not assign, sublet, transfer, sell or apportion in whole or any part the space allocated to the Exhibitor by BOCA Management to any third party or have representatives, equipment or materials from any other business other than its own.

ASSIGNMENT OF EXHIBIT SPACE

BOCA Management will attempt to accommodate the exhibitor's request for specific booths/tables. However no guarantees can be made. Exhibit spaces will be allocated on a first come first serve basis. BOCA Management reserves the right to relocate space of exhibits, which may be affected by a change in the floor plan, or in the interest of optimum, traffic control and exhibit exposure. Exhibits shall be arranged to not obstruct the general view or hide the exhibits of others. Plan for special built displays not in accordance with all applicable regulations should be submitted

to BOCA Management before construction is ordered. The Exhibitor acknowledges that he/she is not contracting for a specific booth(s), but rather for the right to participate as The Ultimate Bridal Show©.

SET-UP

A maximum time of 2 hours is allocated to setup. All exhibit setup will commence at 7:30am and finish promptly at 9:30am. Brides and their party will be allowed to enter the exhibit areas at 9:30am at which time all exhibitions must be fully setup.

No major changes to displays are permitted during show hours and the Exhibitor can only setup in the assigned area.

ARRANGEMENT OF THE EXHIBIT

Displays must not protrude beyond the measured booth dimensions, nor obstruct a clear view of the neighboring booths. The exhibitor may not attach his display to walls, structural supports, or flooring in the exhibit building, by nail, screws, bolts or permanent cement, nor may he/she suspend anything from the ceiling or rafters. No painting of the floor of the premises is permitted. No Exhibitor shall permit the exposure of any unfinished surface to neighboring booths.

TEAR DOWN

All dismantling will begin at 4:00pm and must end at 5:00pm and vacate the premises. No Exhibitor shall dismantle or remove any part of his display before the time scheduled as this will appear unprofessional to the guests in attendance.

CHARACTER AND CONDUCT

All displays and promotional literature must be in good taste. The product or service must be presented in a professional manner with no carnival tactics or sideshow type "come-ons" permitted. Free samples may be distributed. Any Exhibitor offering food samples must notify BOCA Management. Orders for products may be taken and merchandise may be sold at a cash retail price. Raffles and give-a-ways may be conducted, but BOCA management must be notified of any such intent to include in the bridal show promotion.

No alcoholic beverages will be permitted in the exhibit hall. If, in the opinion of BOCA Management, an Exhibitor or his servant or agents conducts himself in an objectionable manner, he/she will be liable, at the sole discretion of BOCA Management for immediate expulsion from the show. In such circumstances, BOCA Management will not be liable for any damage or loss to the Exhibitor or the person expelled, nor will there be any refund on rental fees.

The Exhibitor shall not have on his/her stand or exhibit or display at the EXPO any goods of an explosive, inflammable, obscene or noxious nature. BOCA Management reserves the right to refuse or terminate the exhibit or sale of any article, which they may in their discretion deem unsuitable or objectionable or deceptive to purchasers.

EXHIBIT CARE

The exhibit must be attended throughout the Expo hours by at least one representative of the Exhibitor. It is the Exhibitors responsibility to keep his/her area clean and orderly throughout the show and to ensure that it is ready for opening at the time the show opens. The Exhibitor must make every attempt not to generate excessive amounts of trash.

ADVERTISING

The Ultimate Bridal Show© name may be included in the advertising of the Exhibitor; however, BOCA Management must be informed in advance of the content to be certain it is in the interest of the show as well as the Exhibitor. The Exhibitor grants BOCA Management the right to use the name of the Exhibitor as part of the advertising in so far as say that the Exhibitor is displaying his/her products/services at the show both online and in print.

DRAWS, PROMOTIONAL GIVE-A-WAYS AND MAILING LISTS

All Exhibitor draws and promotional give-a-ways must be free and clear of any financial obligation on the part of the winner. All contest terms and conditions, and list of prizes available and their value must be clearly posted. BOCA Management reserves the right to cease any draws that do not meet with the above criteria. Mailing lists compiled by the Exhibitor at the Expo may not be sold or otherwise distributed and are for the exclusive use of the Exhibitor listed on this contract. Any BOCA lead list that may be available may not be sold or otherwise distributed and is for sole use of BOCA Exhibitors only. BOCA will not be liable for any draws or promotional giveaways that do not comply with regulations or applicable laws.

FIRE HEALTH & SAFETY

The Exhibitor will assume all responsibility for compliance with local city and provincial safety, fire and health ordinances regarding installation and operation of his/her exhibit.

All exhibit materials and equipment will be reasonably located and protected by safety guards and devices where necessary. Only fireproof materials shall be used in displays. If the Exhibitor wishes to bring additional equipment on site, a list of the equipment must be submitted to BOCA for approval from the venue management at The Living Arts Centre one month prior to the show date.

LIABILITY & INSURANCE

BOCA Management shall not, under any circumstances whatsoever, be liable or responsible for a) any loss, damage, theft, or destruction whatsoever or howsoever caused to any goods, equipment or any other property belonging to the Exhibitor or for which the Exhibitor is responsible b) any damage or injury suffered by the Exhibitor or his/her servants or agents or by any other person c) any loss, damage or expense whatsoever suffered by the Exhibitor by reason of chance in date, time or place of the exhibition or the abandonment of thereof. The Exhibitor shall be liable for all loss, damage, injury, claim costs and expenses whatsoever or howsoever caused to any person or property in any circumstance whatsoever by the Exhibitor, his/her servants, or agents or the goods, exhibits, fittings, machinery and other property belonging to the Exhibitor for which the Exhibitor is responsible and the Exhibitor hereby agrees to indemnify BOCA Management in respect of a) any such loss, damage, injury, claims, costs expenses as foresaid. Any Exhibitor wishing to insure their goods must do so at their own expense.

If BOCA Management should be prevented from holding the show beyond its control, or if it cannot permit the exhibitor to occupy his/her rented spaces due to circumstances beyond control including, but not limited to, strike, fire, civil disobedience, terrorism, inclement weather, lockouts, and acts of God, BOCA Management will refund to the exhibitor the amount of the rental paid, less a proportionate share of the show expenses.

The Exhibitor is responsible for their liability and as such will secure their own insurance coverage.

EXHIBIT BUILDING RULES

As sub-tenants, Exhibitors are required to abide by the rules and regulations of the venue The Living Arts Centre as covered in the section SECURITY, FIRE HEALTH & SAFETY, ARRANGEMENT OF THE EXHIBIT. The Exhibitor agrees to cease any activity that BOCA Management deems to be a violation of the terms and venue rules and to follow the directives of BOCA Management.

RESTRICTIONS

Helium Balloons are allowed. However, if they are released and / or end up being displayed for any reason whatsoever, there will be a charge to the exhibitor to remove the helium balloon(s) for the ceiling or any other parts of the exhibition hall.